

AGORADA 2024
EURADA event

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AGORADA 2024

*Empowering Regions**Knowledge, Investments, and People*4 June 2024 | [Residence Palace](#), Rue de la Loi 155, Brussels

AGORADA is the main conference organised by [EURADA](#), the European Association of Development Agencies, since 1992. These conferences are the annual meeting point for regional development practitioners. They create and maintain a network of regional development agencies by helping them to connect and collaborate on activities related to their common interests. EURADA members inspire each other and exchange ideas by sharing their best practices and successful policies in their respective regions.

2024 Focus

AGORADA 2024 will continue EURADA's current efforts to better understand the landscape of European regional development agencies by presenting the first preliminary results of the survey conducted jointly with the OECD and launched at the end of 2023 and by discussing the specific role and activities of national associations of development agencies in different national contexts.

In addition, this year's edition will focus on impact investing and ensuring equal opportunities, both of which are pivotal topics to the work of regional development agencies. We will also highlight the ongoing and the future collaboration between European and Ukrainian regional development agencies within the framework of the UCORD project.

Furthermore, participants will be presented with the latest updates from the Partnerships for Regional Innovation (PRI) initiative and the S3 Community of Practice.

The festive highlight of AGORADA 2024 will be the presentation of the 2023 EURADA Awards, where three outstanding examples of regional development will be honoured by the members of the Jury from the European Committee of the Regions (CoR), the European Commission's Joint Research Centre (JRC) and the Organisation for Economic Co-operation and Development (OECD).

Agenda

8:30 – 9:00	Registration & Welcome Coffee
9:00 – 9:30	Welcome by the new EURADA President
9:30 – 10:15	<p>Session I: Ensuring Equal Opportunities</p> <p><i>Impact of women on industrial competitiveness</i></p> <ul style="list-style-type: none"> • Cristina Oyon, Director of Technology, Innovation and Sustainability, SPRI <p><i>Gender Equality and Inclusion: ART-ER experience in the region and beyond</i></p> <ul style="list-style-type: none"> • Claudia Ferrigno (online), EU Project Planning Task Force, ART-ER • Valeria Bandini (online), Europe and Internationalisation Area Manager, ART-ER <p>Moderator: Karolien de Bruine, EU Liason, Oost NL</p>
10:15 – 11:00	<p>Session II: Mapping European Development Agencies</p> <p><i>Presentation of first preliminary results of the EURADA-OECD survey on development agencies</i></p> <ul style="list-style-type: none"> • Jerome Friedrichs, Policy Officer, EURADA • Stephan Visser (online), Policy Analyst, Organisation for Economic Co-operation and Development (OECD)
11:00 – 11:30	Coffee Break
11:30 – 13:00	<p>Session III: The Role of National Associations of Development Agencies</p> <ul style="list-style-type: none"> • Gérard Lombardi, Managing Director, CNER France • Jaakko Helenius, Executive Director, SEKES Finland • Katharina Schlag, Director, Wirtschaftsförderungsgesellschaft Westerwaldkreis, DVWE Germany • Marcel Kleijn, Secretary General, ROM Nederland • Rafael Escamilla, Secretary General, FORO ADR Spain • Antonio Demasi (online), Founder, Secretary General and Ex-President of FadelRA – Federation of Local Development Agencies of the Argentine Republic • Dr. Eloisa Klementich (online), Board Chair, International Economic Development Council (IEDC) <p>Moderator: Roberta Dall’Olio, Director, EURADA</p>

13:00 – 14:30	Lunch Break
14:30 – 15:40	<p>Session IV: Impact Investing</p> <p><i>How to make innovation impactful</i></p> <ul style="list-style-type: none"> • Jorge Gonzalez (online), Director, TICBIOMED <p><i>Sustainable tourism: Routes as a tool to support the economy and environment in Umbria</i></p> <ul style="list-style-type: none"> • Valeria Tudisco, Head of Brussels Office, Sviluppumbria <p><i>Social and environmental impact assessment and verification models</i></p> <ul style="list-style-type: none"> • Javier Muñoz Ledesma, Director of International Development, EQA <p><i>City vision for long-term impact in historical cities: A POCITYF experience</i></p> <ul style="list-style-type: none"> • Mágui Lage (online), R&D Engineer/Project Manager, Centre for New Energy Technologies, EDP NEW <p><i>Intellectual property rights TBD</i></p> <ul style="list-style-type: none"> • Richelle Spiekerman, SME Network and Collaboration Team , EUIPO – European Union Intellectual Property Office <i>TBC</i> <p>Moderator: <i>TBC</i></p>
15:40 – 16:45	<p>Session V: Updates on EU Initiatives</p> <p><i>Rethinking regional policies into an ‘applied science’ using data-driven approaches and evidence-based decision making</i></p> <ul style="list-style-type: none"> • Christian Saublens, EURADA founder & former Director <p><i>Innovation for Place-Based Transformations: Beyond PRI thought the ACTIONbook</i></p> <ul style="list-style-type: none"> • Carmen Sillero, Economic and Policy Analyst, Joint Research Centre, European Commission <p><i>S3 Community of Practice</i></p> <ul style="list-style-type: none"> • Nikos Maroulis, Deputy Director, Technopolis Group Brussels • Martine Diss, Senior Expert, DG GROW, European Commission <p>Moderator: Daniel Janeiro, External Relations Coordinator at ADRAL - Alentejo Regional Development Agency</p>
16:45 – 17:00	Closing Remarks

17:00 – 18:00	EURADA Awards Ceremony <ul style="list-style-type: none">• Bert Kuby, Deputy Director, European Committee of the Regions• Anna Rubin, Policy analyst, Organisation for Economic Co-operation and Development (OECD) <i>TBC</i> Ceremony lead: Giacomo Frisanco , Communication, Policy and Membership Manager - EURADA
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