

WEBINAR:  
**Promoting Internationalisation of R&D&I in  
SMEs through Cascade Funding Calls**

12 June 2024  
10:00-11:00 CEST

**Webinar on Promoting Internationalisation of R&D&I in SMEs  
through Cascade Funding Calls**

**12 June 2024**

**10:00 – 11:00 CEST**

In our ever-more interconnected global economy, it's crucial for small and medium enterprises (SMEs) engaged in Research, Development, and Innovation (R&D&I) activities to expand their international presence. However, **accessing funding for such endeavours can be complex**. This webinar aims to shed light on a novel approach - **Cascade Funding Calls** - designed to streamline the internationalisation of R&D&I in SMEs.

The webinar will explain the methodology developed by [SPRI - Basque Business Development Agency](#), in collaboration with EURADA, aimed at the early **identification of projects involving activities related to the design and launch of cascade funding calls**. It focuses on analysing the European Commission programmes, to determine which incorporate the cascade funding mechanism for R&D&I projects.

This methodology was developed, as part of the Cascade Funding Initiative implemented by SPRI. During the webinar, an overview of this strategy will be provided followed by an in-depth exploration of how **Regional Development Agencies (RDAs) across Europe can replicate this initiative**. By doing so, RDAs can effectively promote **the internationalisation of R&D&I** within SMEs in their respective regions.

## Registration

Registrations for this webinar will be open until 11 June at 10:00 CEST. If you want to register, please fill in [this form](#).

## Agenda

<b>10:00 – 10:05</b>	<b>Welcome</b> <ul style="list-style-type: none"><li>• <b>Giacomo Frisanco</b> - Communication, Policy and Membership Manager at EURADA</li></ul>
<b>10:05 – 10:10</b>	<b>Fostering Innovation and Economic Growth: The Strategic Collaboration between EURADA and SPRI</b> <ul style="list-style-type: none"><li>• <b>Roberta Dall'Olio</b> - EURADA Director</li></ul>
<b>10:10 – 10:30</b>	<b>SPRI – Cascade Funding Initiative</b> <p>Methodology developed for the identification, promotion, and monitoring of cascade funding projects in Horizon Europe.</p> <ul style="list-style-type: none"><li>• <b>Cristina Oyón</b> - Director of Technology, Innovation and Sustainability, SPRI</li></ul>
<b>10:30 – 10:45</b>	<b>Study on cascade funding in European Commission Programmes</b> <p>Methodology for the identification of cascade funding projects in European Commission programmes.</p> <ul style="list-style-type: none"><li>• <b>Oihane Martínez Alonso</b> – Junior Policy Officer at EURADA</li></ul>
<b>10:45 – 10:55</b>	<b>Q&amp;A</b>
<b>10:55 – 11:00</b>	<b>Conclusion and closing remarks</b> <ul style="list-style-type: none"><li>• <b>Cristina Oyón</b> - Director of Technology, Innovation and Sustainability, SPRI</li><li>• <b>Giacomo Frisanco</b> - Communication, Policy and Membership Manager at EURADA</li></ul>